

LOGO

PRIMARY | LOGO MARK



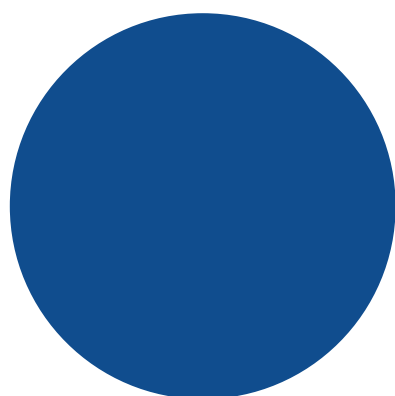
KAWARTHA · HALIBURTON
Children's
FOUNDATION

SECONDARY | WORD MARK

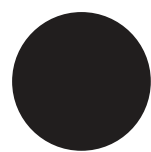
KAWARTHA · HALIBURTON
Children's
FOUNDATION

COLOUR PALLET

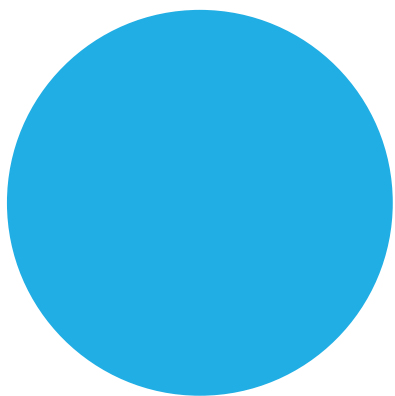
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-RGB
-HEX



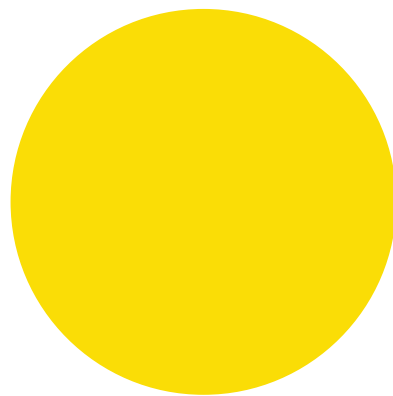
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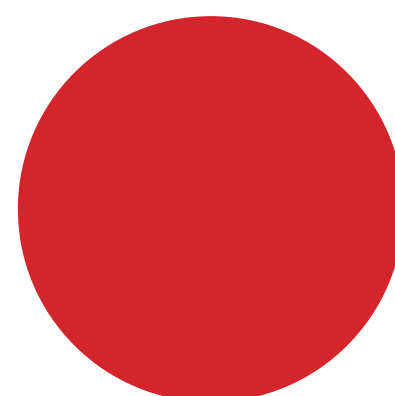
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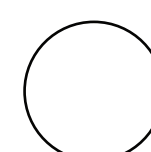
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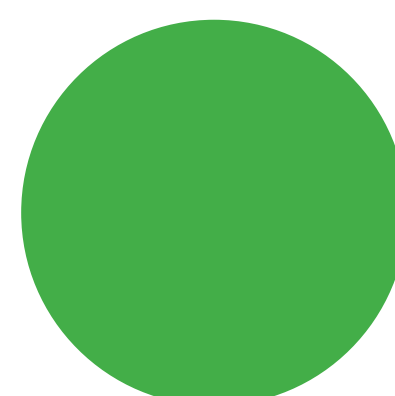
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74.5.100.0
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TYPOGRAPHY

WHITNEY

- Primary Brand Font
- Multi-use Typeface
- Tag lines / headers - bold weights
- Logo use "Foundation"

Aa

Aa Bb Cb Dd Ee Ff Gg Hf Ii Jj
1 2 3 4 5 6 7 8 9 10
!@#%&*()+

MINION CONCEPT

- For logo use: Kawartha - Haliburton

Aa

Aa Bb Cb Dd Ee Ff Gg Hf Ii Jj
1 2 3 4 5 6 7 8 9 10
!@#%&*()+

GROTA SANS

- For logo use: "Children's"
- Display font usage

Aa

Aa Bb Cb Dd Ee Ff Gg Hf Ii Jj
1 2 3 4 5 6 7 8 9 10
!@#%&*()+