

**RGD**

DESIGNERS

DESIGNERS

# **Design Committee Annual General Meeting Report**

**April 30, 2026**

**Presented by:**

**Julian Brown RGD, VP,  
Chair, Design Committee**

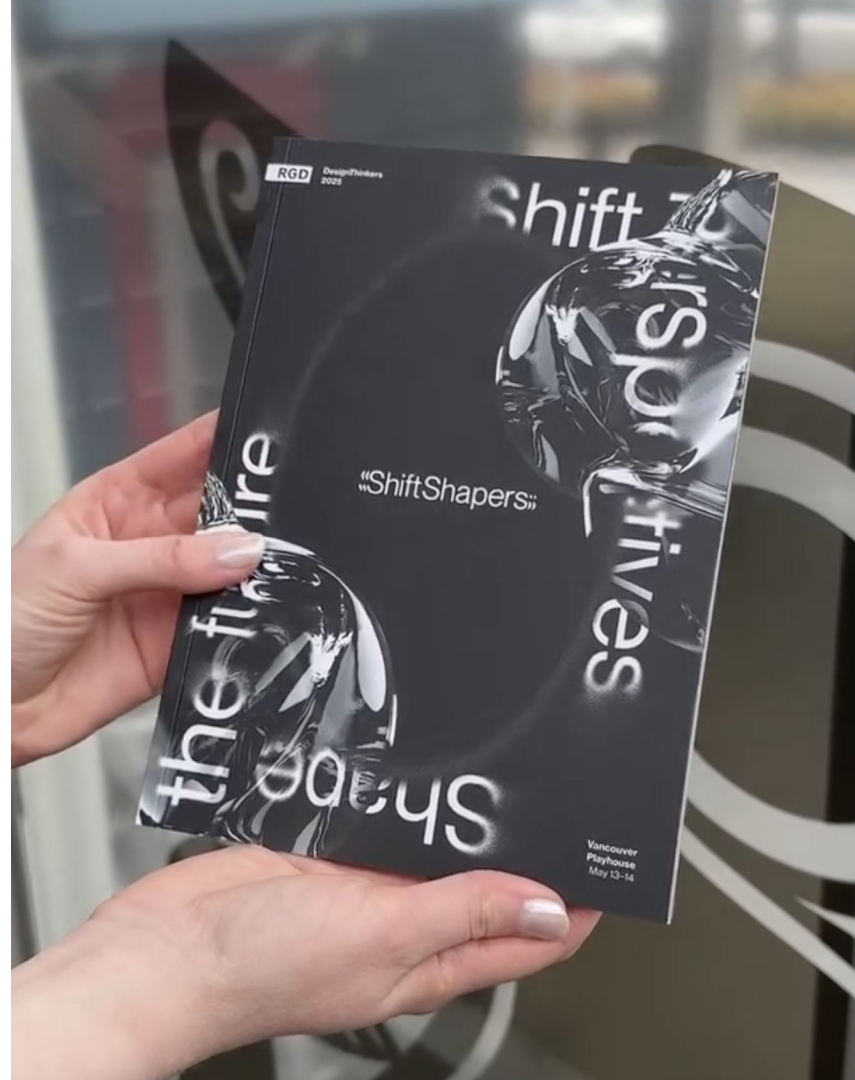
**Design Committee:**

**Julian Brown RGD  
Nicola Hamilton RGD  
Rupsha Mutsuddi Associate RGD  
Howard Poon RGD  
Michael J. Young RGD**

# RGD

## Thank You 2025 Partners!

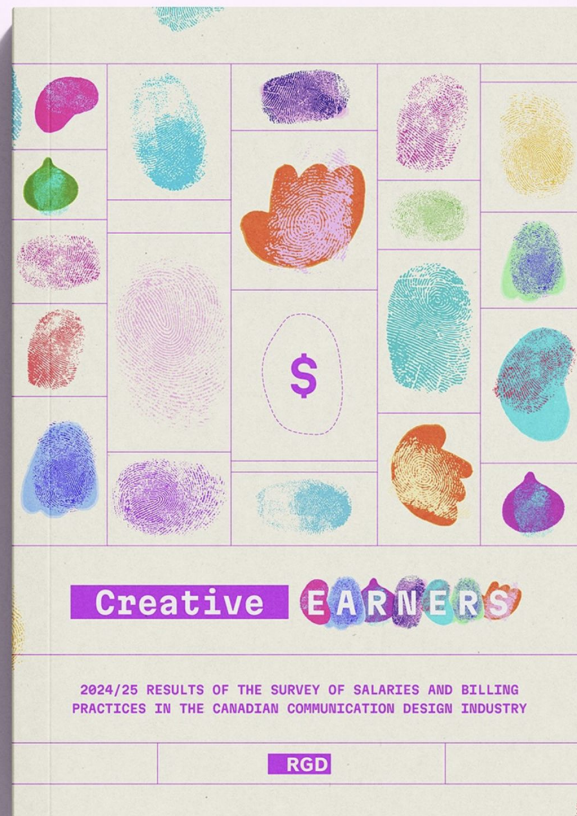
- **The Garden** 🌿 Design Thinkers - ShiftShapers
- **Elite Digital** 🔗 Design Thinkers - 2025 website
- **Creative Currency** 👁️ Creative Earners 2025
- **ZAK** 📺 Branding Awards 2025
- **Canadian Tire** 🟣 In-House Conference 2025
- **Mangrove Web** 📖 AccessAbility website
- **Laura Prpich RGD** 🖋️ Certification Sticker
- **George Brown School of Design Students**  
🍏 DT Educators Conference 2025



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# 2025



**RGD**

**BRANDING**

**AWARDS**

A new competition celebrating the best in branding and identity design from around the world.

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RGD

JUNE 19, 2025

THE  
**POWER**  
INSIDE

**RGD IN-HOUSE  
DESIGN CONFERENCE**

TORONTO REFERENCE LIBRARY

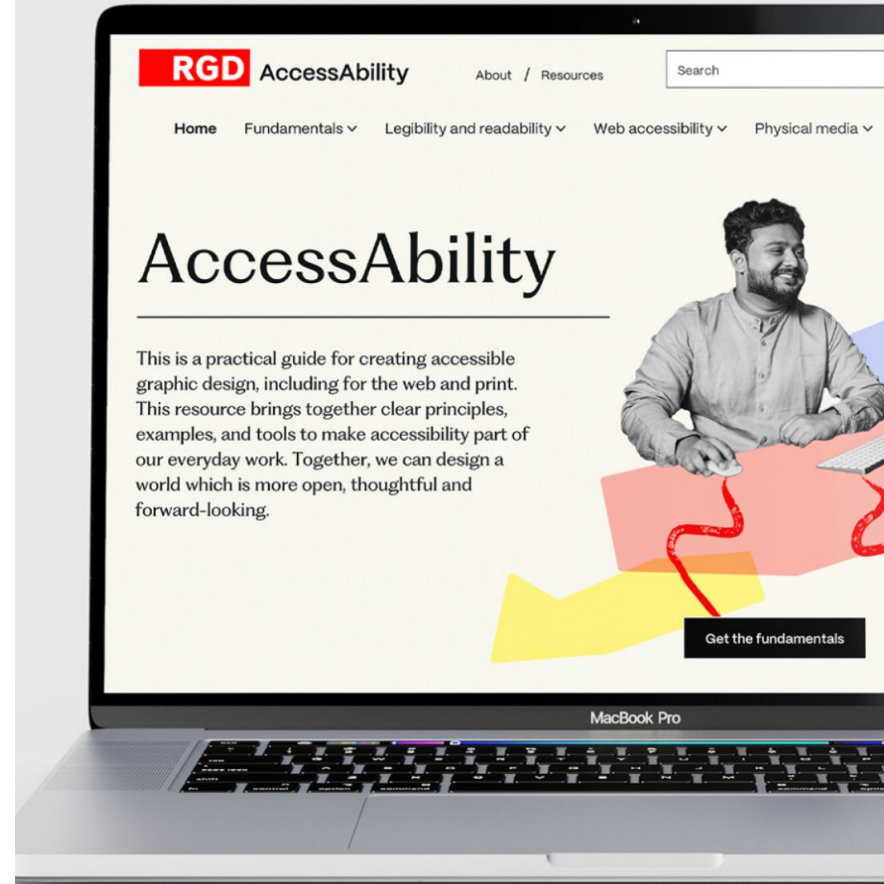
**Cella**  
by randstad digital.



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The RGD logo consists of the letters 'RGD' in a bold, white, sans-serif font, centered within a solid red rectangular background.

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A small version of the RGD logo, featuring the letters 'RGD' in white on a red background.The logo for George Brown University, featuring the name 'GEORGE BROWN' in a circular arrangement around a central emblem.A blue oval sticker with a white border and the text 'REGISTER NOW!' in white, bold, sans-serif font.A large, stylized orange apple with a green stem and leaf, set against a dark green background. The apple is filled with a halftone dot pattern. The text 'An apple a day keeps bad design away' is written in large, white, bold, sans-serif font across the center of the apple.

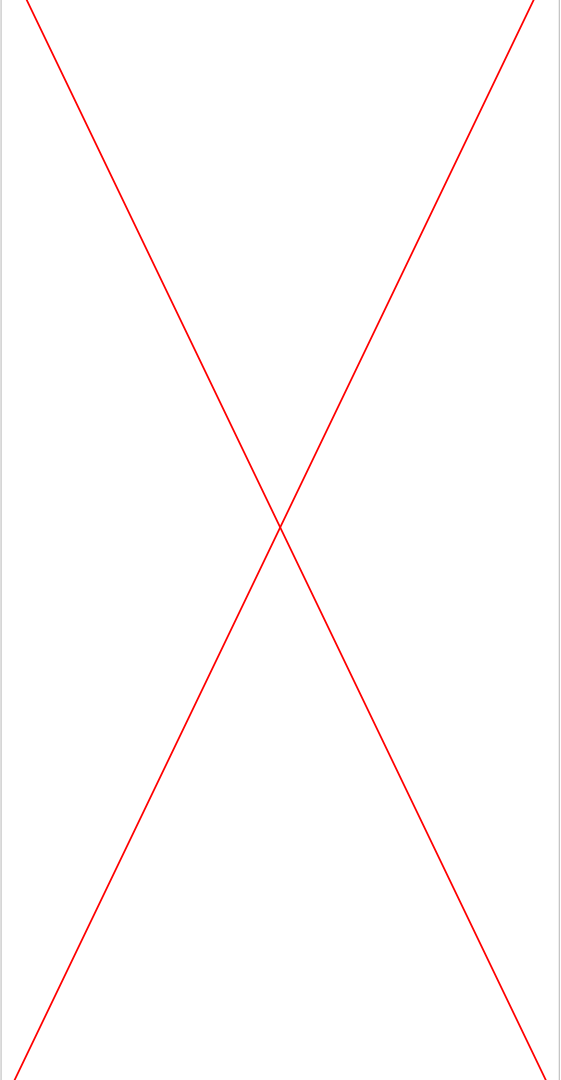
An apple  
a day keeps  
bad design  
away

Design  
Educators  
Conference

October 3, 2025  
Toronto, Ontario

## Social Media Growth

- **Instagram** from 32K to 38K, **+19%**
- **LinkedIn** from 22.5K to 26K, **+16%**
- **YouTube** from 1.9K to 2.3K, **+21%**
  
- **Interested in contributing to content creation?**  
Contact Rebecca, [rebecca@rgd.ca](mailto:rebecca@rgd.ca)



# RGD

REGISTRATION & GROWTH DESIGN

## Newsletter & Website

- 21,874 subscribers to RGD Word
- 2025: averaged **10% click rate** for RGDs & Affiliate members
- rgd.ca, now over 2 years old, getting increased traffic
- Active Users & Top Page views are **over double** the same stats in 2025



## New for 2026...

- **New Design Partners:**

  - Daughter - Design Thinkers 2026

  - Significant Other - Branding Awards 2026

  - Alberta Retired Teachers Association - In-House Awards 2026

  - Twin Design - Student Awards 2026-27

- **New Media Partnerships:**

  - Print Magazine, Canada Wide Media, Strategy and Applied Arts

**Thank you, Nicola** ❤️