

RGD

DESIGNERS

DESIGNERS

RGD Certification Committee Annual Meeting Report

Presented by: Michelle Hopgood + Amanda Bolte

Date: April 20, 2024

RGD

DESIGNERS

DESIGNERS

Newly Certified RGDs

51 newly Certified RGDs (2022)

47 newly Certified RGDs (2023)

13 newly Certified RGDs (2024)

Total RGDs: 846

RGD

DESIGNERS

DESIGNERS

Ongoing Goal Success To-Date

Freshly Certified Webinar Series:

9 events total



Breaking records – March 2024!!



Highest no. of FC webinar of all time: 57

“The way you present your work is almost as important as the work itself. Explaining the project, what my contributions were, and what the thinking was behind the project.”

*— Advice for building an effective case study,
Jarel LaBel, Freshly Certified Webinar Panelist*

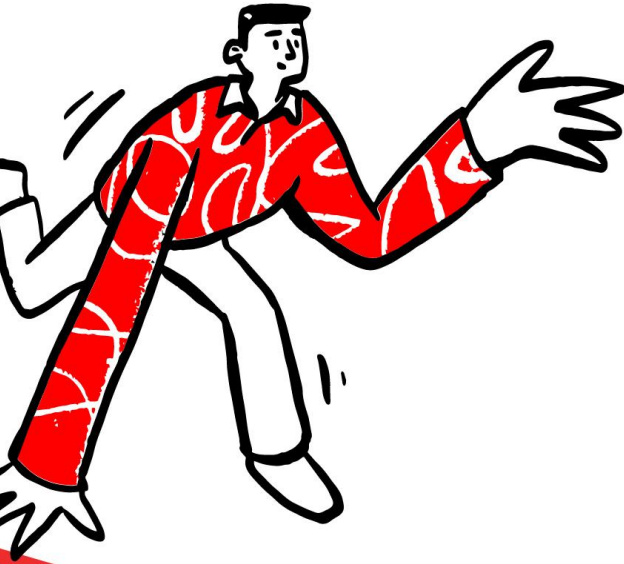
RGD Webinar Series

FRESHLY CERTIFIED

Creating Effective Case Studies



Next Webinar is in June 2024 — speakers scheduled!



Certification Sprint:

3 events / 9 attendees

(limited attendance per session)

“From the meet and greet to the activity / working time and the group discussion that followed, it was great experience. Being able to network with others, hear different perspectives and get a refresher on Ethics and Accessibility was extremely beneficial.”

— Certification Sprint Attendee

RGD

DESIGNERS

DESIGNERS

Ongoing Goal Success To-Date



Certification Mentorship:

29 Participants (April 2023–2024)

7 Certified RGDs (April 2023–2024, Total candidates = 8)

“I wanted to start the process for my RGD Certification and was looking for support. My mentor helped me choose my pieces and submit my application, which was accepted. She gave me the push I needed to apply!”

— Rachel Simms RGD

Next application deadline for Mentees is May 31, 2024!

2023 Committee Goals

Certification Evaluator Review Package review

2 Certification Sprint events

Practitioner / Manager Evaluation Form review

7 Real-Life Examples of Certified RGD Case Studies

Candidate Feedback Online Survey

Total goals completed: 5 / 7

Highlights: 2024 Committee Goals

Create infographics for RGD website

French translations for Certification process and website

Create UX Evaluation Form

Tailor online test for Design Educators and Managers

Total goals: 12

**Thank you to Heidi Veri who
completed **9** RGD Certification
Info Sessions this year with a
total of **116** attendees!**



Attended an Info session: **46% of RGDs certified in 2023**

RGD

DESIGNERS

DESIGNERS

**Thank you to our
45 volunteer evaluators!**



The logo for RGD (Responsible Growth Design) features the letters 'RGD' in a bold, white, sans-serif font, centered within a solid red rectangular background.

DESIGNERS

DESIGNERS

Thank You Committee Members!

Amanda Bolte RGD
Juliana Camargo RGD
Catherine Charbonneau RGD
Peter Colleran RGD
Mélissa Deschênes RGD
Bianca DiPietro RGD
Carolane Godbout RGD
Carolyn Harman RGD
Michelle Hopgood RGD

Amy Janzen RGD
Kerri MacLeod RGD
Alana McFarlane RGD
Gordon McLean RGD
Kyle Schruder RGD
Silvia Stanziola RGD
Victor Szeto RGD
Emma Tarswell RGD