

RGD

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Events Committee Annual Meeting Report

**Presented by: Meghan D'Mello RGD & Maggie Ostler RGD
April 30, 2026**



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ATTENDANCE AT
RGD EVENTS
IN 2025:

3,483 in-person

(including conferences, local events, parties, designathons & award ceremonies)

2,703 virtual

(including webinars and virtual conferences)

Connecting
the design
community!

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2025 Conferences



DesignThinkers Vancouver

May 13-14

In-Person: 474

Streaming: 114

NEW!
Studio
tours



In-House Design Conference

June 19

In-Person: 171

Streaming: 76

NEW!
2 content
streams



DesignThinkers Toronto

October 1-2

In-Person: 1718

Streaming: 229

NEW!
Expanded
market-
place



Design Educators Conference (Toronto)

October 3

In-Person: 48

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Local In-Person Events

- RGD local events are continuing across the country with lots of interest and attendance. We are currently set up to hold local events in Vancouver, Calgary, Edmonton, London, Hamilton, Brampton, Toronto, Ottawa, Moncton and Halifax with a few more being added into the mix in 2026.
- **2025:** hundreds of registrations across the country spread across 6 Trivia nights, 5 Minds of Design events, 3 scavenger hunts and a handful of typography workshops
- **2026 (so far):** 5 Trivia Nights: Branding Edition completed so far with 115 attendees



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2025 Webinars

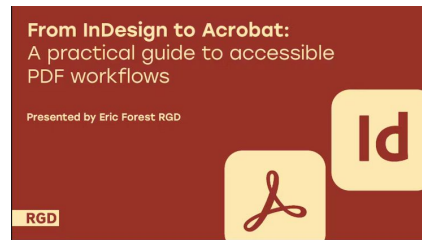
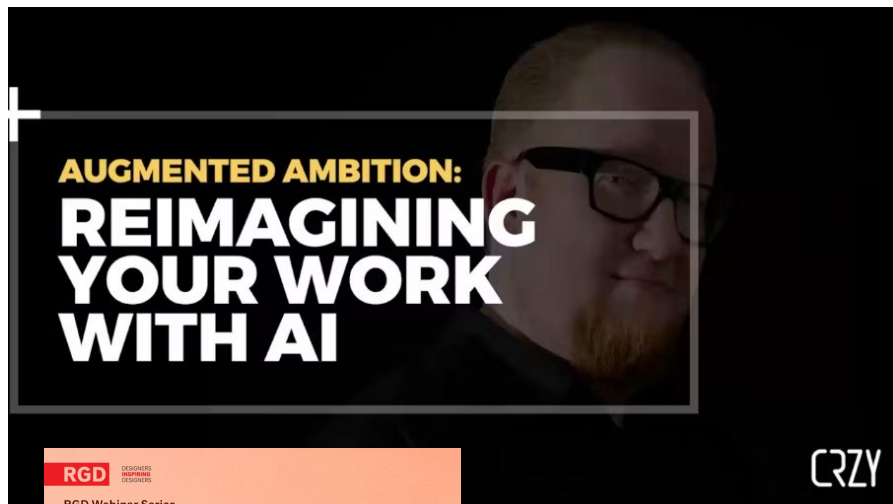
4/5
of the top
webinars
were led by
RGDs

Total of **38** webinars in 2025 with **2284** attendees

TOP 5 WEBINARS (by attendance):

1. **Augmented Ambition: Reimagining your work with AI**
Stephen Gates
2. **Freshly Certified: Signage & Wayfinding**
Kelsea Cotnam RGD, Arun Rajendran RGD & Mostafa Zohdy RGD
3. **From InDesign to Acrobat: A practical guide to accessible PDF workflows**
Eric Forest RGD
4. **What Design Directors Know**
Elana Rudick RGD, Edmund Lam & Camilo Sáenz RGD
5. **Freshly Certified: In-house Design Case Studies**
Hilary McHale RGD, Sara Leblanc RGD & Hayley Fulton RGD

NEW! A webinar subcommittee was formed at the end of 2025 to help curate & evaluate content for 2026 and beyond!



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What's Happening in 2026

CONFERENCES



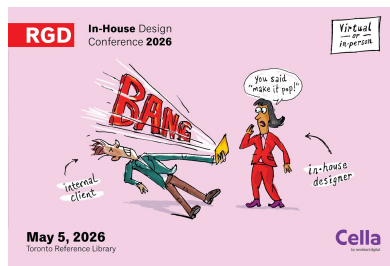
DesignThinkers

- Vancouver, May 26–27 (Vancouver Playhouse)
- Toronto, October 20–21 (Meridian Hall)



Design Educators Conference

- Vancouver, May 28 (Wilson School of Design at KPU)



In-House Design Conference

- Toronto, May 5 (Toronto Reference Library)
- Calgary, December 3 (Telus Spark Science Centre)

NEW!

LOCAL EVENTS



Returning for 2026:

- Minds of Design events
- Trivia Nights
- Scavenger hunts
- Workshops
- + *Something new!*

Events Committee Volunteers

Meghan & Maggie would like to thank all the **amazing volunteers** that contributed to the Events Committee initiatives this past year:

Aidan Searle Associate RGD, **Aya Komaba** Associate RGD, **Billi Gray** Associate RGD,
Brennan Seedhouse Robinson Associate RGD, **Danielle Wong** Associate RGD, **Faron Dawe** RGD,
Giovanni Ferretti Associate RGD, **Jessica Acevedo Castañeda** Associate RGD,
Kristen Scheel Associate RGD, **Melanie Carter** RGD, **Madeline Belford** Associate RGD,
Michaella Kruizinga Associate RGD, **Padmini Balkissoon** Associate RGD, **Rahul Bhogal** RGD,
Sabrina Young RGD, **Yatri Bhatt** Associate RGD, **Zia Somjee** RGD

ALSO, a huge thank you to all the volunteers of our Events subcommittees:

Local Events, In-House Design Conference, DT Experience Enhancement & Webinar.